

Your video - Think about; background, what you say and HOW you say it. Keep clips short and to the point! 1-2min in total!

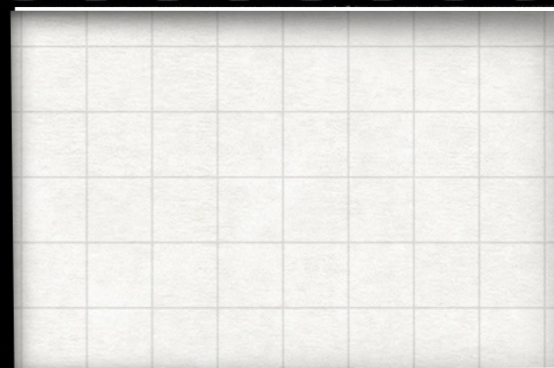
Beginning

Your animal - where does it live, what is special about it?



Middle

What problems face it? Who is to blame? Facts and figures!



End - What can be done to help?

if...then.. POSITIVES  
Rhetorical Question



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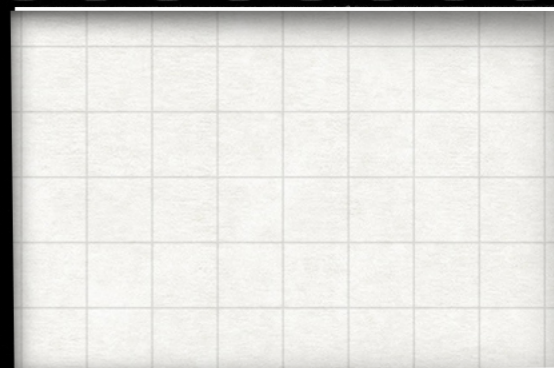
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